

ABSTRACT OF THE DISCLOSURE

A used digital camera is purchased by a shop from a user. The shop checks whether the digital camera operates normally. When the digital camera operates normally, 5 product data thereof is sent to a sales management server of a manufacturer through the Internet. The sales management server searches for the model of the digital camera on the basis of product data, and extracts model information. A label with the product information of the digital camera 10 is glued on a packing box corresponding to the model. The packing box with the label is sent to the shop. The used digital camera is sold to another user after packing in the packing box. An operation manual corresponding to the model may also be sent to the shop.